## CLAIMS

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- 1. Preparations containing cis and trans isomers of conjugated linoleyl alcohol selected from the group consisting of 6,8-octadecadienol, 7,9-octadecadienol, 8,10-octadecadienol, 9,11-octadecadienol, 10,12-octadecadienol and 11,13-octadecadienol.
- 2. Preparations containing 9-cis,11-trans-octadecadienol and/or 10-trans,12-cis-octadecadienol.
- 3. Preparations as claimed in claim 1 and/or 2, characterized in that they contain 0.01 to 15% by weight conjugated linoleyl alcohol.
- 10 4. Preparations as claimed in at least one of claims 1 to 3, characterized in that they contain conjugated linoleyl alcohol and conjugated linoleic acid and/or conjugated linoleic acid esters.
  - 5. Sun protection preparations as claimed in at least one of claims 1 to 3, characterized in that they contain conjugated linoleyl alcohol and a UV filter.
  - 6. The use of conjugated linoleyl alcohol as a food additive for human and animal nutrition.
  - 7. The use of conjugated linoleyl alcohol for the production of pharmaceutical preparations.
- 20 8. The use of conjugated linoleyl alcohol for the production of cosmetic preparations.
  - 9. The use of conjugated linoleyl alcohol for the production of preparations for reducing body fat and for supporting the buildup of body protein and muscle tissue.